



Laurel County
Health in Motion
Coalition

Community Health Improvement Plan (CHIP)

ACTION PLAN

2019-2022

Priority 1: SUBSTANCE USE DISORDER

Goal #1: Support and enhance the services that will reduce the impact of alcohol, tobacco, and other drugs.

ACTION TEAM

ACTION Team Lead Organizations:

Laurel County ASAP

Laurel County RCORP (Opioid) Consortium

Operation UNITE

Action Team Members:

Name	Agency
Brandi Gilley	Laurel County Health Dept / Laurel County ASAP
Christie Shrader	Laurel County ASAP
Tyler Caldwell	Laurel County RCORP
Magen Zawko	London City Police
Dawn Lang	Operation UNITE

OBJECTIVES AND STRATEGIES

Objective 1.1: By 2023, increase the awareness and understanding of mental/behavioral health in Laurel County.

Outcome Indicator	Baseline	Target	Data Source
Adults aware of mental/behavioral health	TBD		Surveys and feedback from implemented strategies
Adults aware of mental/behavioral health services	TBD		

Strategies

1.1.1	Establish baselines for levels of awareness and understanding of mental/behavioral health and mental illness in Laurel County. (All Members)
1.1.2	Conduct mental health first aid trainings in the community. (ASAP)
1.1.3	Implement and evaluate social marketing campaign about mental/behavioral health. (?)
1.1.4	Implement Suicide Prevention Education in the Community (Ex: Ray of Sunshine). (?)
1.1.5	Implement ACEs awareness education in the community (ASAP)

Objective 1.2 Decrease youth substance use in Laurel County by 2023.

Outcome Indicator	Baseline	Target	Data Source
Youth tobacco use	14.3%		YRBSS, 2017 *state data
Youth e-cigarette use	14.1%		YRBSS, 2017
Youth alcohol use	26.6%		YRBSS, 2017
Youth Prescription Pain Medication Misuse	10.9%		YRBSS, 2017

Strategies

1.2.1	Implement Give Me A Reason Program (UNITE)
1.2.2	Implement Too Good for Drugs Educational Curriculum (Schools- who would get the data)
1.2.3	Implement Laurel County Family Matters Program (ASAP)
1.2.4	Implement e-cigarette and vaping education campaign (LCHD)
1.2.5	Implement youth alcohol education (if grant is approved) (LCHD & ASAP)
1.2.6	Implement Drug Take Back Programs (as extension of Accidental Dealer Campaign) (ASAP)
1.2.7	Implement Voice for Hope Video Series (LCRCORP)

Objective 1.3 By 2023, increase participants in substance use disorder support programs.

Outcome Indicator	Baseline	Target	Data Source
Drug-Overdose Deaths (Any Drug)	14		KIPRC (2018)
Drug Overdose ER Visits and Hospitalizations (any substance)	141		KIPRC (2017)
Participants in SUD support programs	TBD		Reporting by facilitating agency
NAS Rates	53		KIPRC (2017)

Strategies

1.3.1	Implement Neonatal Abstinence Prevention Program with London Women’s Care (LCHD)
1.3.2	Implement HEART (Healing Empowering Actively Recovering Together) (LCRCORP)
1.3.3	Implement Harm Reduction Syringe Exchange Program (LCHD)
1.3.4	Implement SJL Parenting Program (SJL)
1.3.5	Consider other Harm Reduction Initiatives (All Action Team Members)
1.3.6	Implement Quick Response Team (QRT) Initiative (CRBH)

Priority 2: CHRONIC DISEASE

Goal #1: Increase access to programs and services to support health and well-being.

ACTION TEAM

Action Team Lead Organizations:

Laurel County Health Department
Saint Joseph London

Action Team Members:

Name	Agency
Brandi Gilley	Laurel County Health Dept
Rita Taylor	Saint Joseph London
Lynnett Renner	Laurel County Health Dept
Judy O'Bryan	Laurel County Cooperative Extension
Carolee Epperson	Laurel County Health Department
Donna Standifer	Laurel County OPAC

OBJECTIVES AND STRATEGIES

Objective 2.1: By 2023, increase participation in programs providing healthy foods

Outcome Indicator	Baseline	Target	Data Source
Participation Community Gardens	TBA		SJL and Extension Tracking
Participation in WIC FMNP	TBA		LCHD WIC Reports
Participation in Home Meals Program	TBA		OPAC Tracking

Strategies

2.1.1	Establish baselines for participation in Community Garden, WIC Farmers Market Program.
2.1.2	Provide healthy produce options through Community Gardening. (SJL, Extension)
2.1.3	Implement WIC Farmers Market Program (LCHD)
2.1.4	Provide Home-Delivered Meals to ages 60 and over

Objective 2.2: By 2023, increase knowledge about and participation in active living opportunities.

Outcome Indicator	Baseline	Target	Data Source
Adult knowledge about city parks and walking paths	TBA		Survey from HIM
Participation in walking programs	TBA		

Strategies

2.2.1	Promote London City Parks and walking paths.
2.2.2	Walking Program (Extension Office)
2.2.3	Implement Longest Day of Play
2.2.4	Promote availability of Free Use of Recumbent Exercise Equipment at OPAC for ages 60 and over

Objective 2.3: By 2023, increase cancer prevention vaccinations and access to cancer treatment services.

Outcome Indicator	Baseline	Target	Data Source
Number of recipients of TCCC funds	TBA		TCCC Tracking Log
HPV Vaccination Completion Rates	TBA		WISE Coalition Data Reports

Strategies

2.1.1	Provide financial assistance for travel through Tri-County Cancer Coalition (LCHD)
2.1.2	Provide outreach and education for HPV vaccinations (W.I.S.E. Coalition)

Objective 2.4: By 2023, increase education about managing and preventing chronic diseases (obesity, diabetes, heart disease, respiratory)

Outcome Indicator	Baseline	Target	Data Source
Participation in Diabetes Programs	TBA		LCHD Diabetes Program Tracking
Participation in Biometric Screenings	TBA		LCHD Biometric Screening Reports
Laurel County Breastfeeding Rates	TBA		LCHD Breastfeeding Reports

Strategies

2.2.1	Implement Diabetes Self-Management and Education Programs (LCHD, Extension)
2.2.2	Provide Biometric Screenings at worksites and at community events (LCHD)
2.2.3	Provide Breastfeeding Support and Promotion Programs (LCHD)
2.2.4	Implement Senior Programs for Chronic Disease (OPAC)
2.2.5	Implement Bite Sized Learning Programs (SJL)

OTHER POTENTIAL STRATEGIES

TEEN PREGNANCY

3.1 Objective: By 2023, decrease teen pregnancy rates in Laurel County.

Strategies

3.1.1	Distribute Free Condoms (LCHD)
3.1.2	Implement Good Choices Education (Life Center)

MATERNAL AND CHILD HEALTH

3.2 Objective: By 2023, decrease infant/child mortality rates.

Strategies

3.2.1	Conduct Child Fatality Review Board Meetings (LCHD)
3.2.2	Conduct Parenting Education Programs (LCHD and SJL)
3.2.3	Child Car Seat Safety Checks (LPD, CVADD)
3.2.4	Safe Sleep Education



MEMBERSHIP

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